



JUNE • 02 • 2021 | 14:00 - 17:00 CET

VIRTUAL VISIT – HOSPITALS OF THE FUTURE

ORGANIZED BY THE TRADE COUNCIL & HEALTHCARE DENMARK

FOCUS

Hospitals of the future, digitalization, automation & smart solutions

PARTICIPANTS

Members of Verband der Krankenhausdirektoren Deutschlands e.V. (VKD)

The organization "Verband der Krankenhausdirektoren Deutschlands" (VKD) engage members from the management level of hospitals, rehab and care institutions as well as medical centers in Germany.

PROGRAM

WELCOME OF THE VIRTUAL VISIT & INTRODUCTION TO THE DANISH HEALTHCARE SYSTEM AND THE “SUPER HOSPITAL”	14:00 - 14:55
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Jakob Skaarup Nielsen, CEO, Healthcare DENMARK

Anne Katrine Greisen, Senior Consultant, Healthcare DENMARK

BIOBREAK	14:55 - 15:00
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THE FLEXIBLE HOSPITAL: OPTIMAL UTILIZATION OF RESOURCES ACCORDING TO CHANGING DEMANDS	15:00 - 15:25
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Introduction to the North wing – Denmark's highly specialised hospital

Henrik Eriksen, Managing Director, The North Wing Rigshospitalet

BREAKOUT-SESSION

15:25 - 16:50

INTRODUCTION ROUND

15:25 - 15:30

A 'get to know you' round at the tables

TIME	GROUP 1 - TABLE 1	GROUP 2 - TABLE 2	GROUP 3 - TABLE 3	GROUP 4 - TABLE 4
15:30 - 15:50	CONSTRUCTION AND DESIGN OF FUTURE-PROOF HOSPITALS <i>Flemming Schmidt, Global Market Director, Rambøll</i>	OPTIMIZATION OF WORKFLOW IN HOSPITALS - TIME- SAVINGS FOR STAFF AND PATIENTS <i>Jacob Nygaard, Senior Manager Business Development, Systematic</i>	INTERACTION & DEEP DIVE-IN INTO SUPERHOSPITALS	TRANSMISSION OF INFECTIONS IN HOSPITALS - MINIMIZATION OF INFECTION RISKS BY AUTOMATION AND SMART SOLUTIONS <i>Jacob Mortensen, Sales Director, UVD Robots & Bernd Matschulat Sales Manager, UVD Robots</i>
15:50 - 16:10	TRANSMISSION OF INFECTIONS IN HOSPITALS - MINIMIZATION OF INFECTION RISKS BY AUTOMATION AND SMART SOLUTIONS <i>Jacob Mortensen, Sales Director, UVD Robots & Bernd Matschulat Sales Manager, UVD Robots</i>	CONSTRUCTION AND DESIGN OF FUTURE-PROOF HOSPITALS <i>Flemming Schmidt, Global Market Director, Rambøll</i>	OPTIMIZATION OF WORKFLOW IN HOSPITALS - TIME- SAVINGS FOR STAFF AND PATIENTS <i>Jacob Nygaard, Senior Manager Business Development, Systematic</i>	INTERACTION & DEEP DIVE-IN INTO SUPERHOSPITALS
16:10 - 16:30	INTERACTION & DEEP DIVE-IN INTO SUPERHOSPITALS	TRANSMISSION OF INFECTIONS IN HOSPITALS - MINIMIZATION OF INFECTION RISKS BY AUTOMATION AND SMART SOLUTIONS <i>Jacob Mortensen, Sales Director, UVD Robots & Bernd Matschulat Sales Manager, UVD Robots</i>	CONSTRUCTION AND DESIGN OF FUTURE-PROOF HOSPITALS <i>Flemming Schmidt, Global Market Director, Rambøll</i>	OPTIMIZATION OF WORKFLOW IN HOSPITALS - TIME- SAVINGS FOR STAFF AND PATIENTS <i>Jacob Nygaard, Senior Manager Business Development, Systematic</i>
16:30 - 16:50	OPTIMIZATION OF WORKFLOW IN HOSPITALS - TIME- SAVINGS FOR STAFF AND PATIENTS <i>Jacob Nygaard, Senior Manager Business Development, Systematic</i>	INTERACTION & DEEP DIVE-IN INTO SUPERHOSPITALS	TRANSMISSION OF INFECTIONS IN HOSPITALS - MINIMIZATION OF INFECTION RISKS BY AUTOMATION AND SMART SOLUTIONS <i>Jacob Mortensen, Sales Director, UVD Robots & Bernd Matschulat Sales Manager, UVD Robots</i>	CONSTRUCTION AND DESIGN OF FUTURE-PROOF HOSPITALS <i>Flemming Schmidt, Global Market Director, Rambøll</i>

CLOSING REMARKS

16:50 - 17:00

SPEAKERS



JAKOB SKAARUP NIELSEN

CEO, Healthcare DENMARK

Born in 1970, Jakob holds a Master degree in Economics, Business Administration and Commercial Law from Aarhus University, School of Business.

Jakob has 20 years of experience with international cooperation from diplomacy and is today dedicated to strengthening international partnerships for Denmark within life science and healthcare.



ANNE KATRINE GREISEN

Senior Consultant, Healthcare DENMARK

Anne Katrine holds a master degree in International Business Communication from Copenhagen Business School and has worked with healthcare and life science for the last 9 years.

Lived in Munich for 7 years working for the Danish Ministry of Foreign Affairs as an advisor.



FLEMMING SCHMIDT

Global Market Director, Rambøll

“In my present role as Global Market Director for the Rambøll spearhead “Hospitals”, I’m responsible for strategic sales including developing, expanding and maintaining customer relationships and markets.

Working across international markets, a big part of my job has been following the latest trends, developing and transferring the latest knowledge in the hospital sector across geographies, with a high focus on sustainability and the future of smart technologies in Hospitals.

During the Covid-19 pandemic I have been in charge of an international, non-profit research study, creating a field book that outlines the learnings of the pandemic in Europe and the US.”



JACOB CHRISTIAN NYGAARD

Senior Manager Business Development, Systematic

Jacob holds a Master's degree in Strategy and Management from University of Aarhus, and has worked with public IT for more than 20 years – the last 13 years in Systematic.

Systematic's solutions within hospital logistics have proven to benefit their customers efficiency levels and quality of service immensely, and are today used by hospitals all over Scandinavia as well as in UK and Australia.



INGELA MARIA ALIWELL

Commercial Advisor, Berlin Embassy

Ingela has since 2019 been working as a commercial advisor in the health sector at the Embassy in Berlin. She has a MSc in International Business from Edinburgh University and work experience within the IT sector, also within the health sector.



OLAF GEORG WILHELM MEYER

Commercial Advisor, Berlin Embassy

Olaf Meyer holds a degree in business administration and has worked in a wide variety of industries in his career, always with a focus on marketing and sales. He has been working in the healthcare sector for more than 13 years, gaining deep insights into certification and market introduction of medical devices as well as registration in reimbursement systems.

Now, he works at the Danish Embassy in Berlin as Commercial Advisor in the Tradecouncil of the Danish Ministry of Foreign Affairs and supports Danish manufacturers in market access in Germany.



BERND MATSCHULAT

Sales Manager, DACH UVD Robots

+20 years of experience in developing and executing international solutions for services and consulting for several industries, driving business development. Several years developing and implementing solutions based on UV-C Technology.



JACOB MORTENSEN

Sales Director, Europe UVD Robots

+20 years of experience in international commercial product management, strategy & sales, driving business development.

Hereof 15 years within capital equipment in global healthcare working for both medical manufacturers and distributors with a good understanding of building strong relationships and ensuring satisfied customers relationships.

Part of Blue Ocean Robotics / UVD Robots providing the world's only 3rd generation autonomous UV-C robotic solution, independently and clinically validated, providing >99.99% inactivation of all known bacteria and vira.